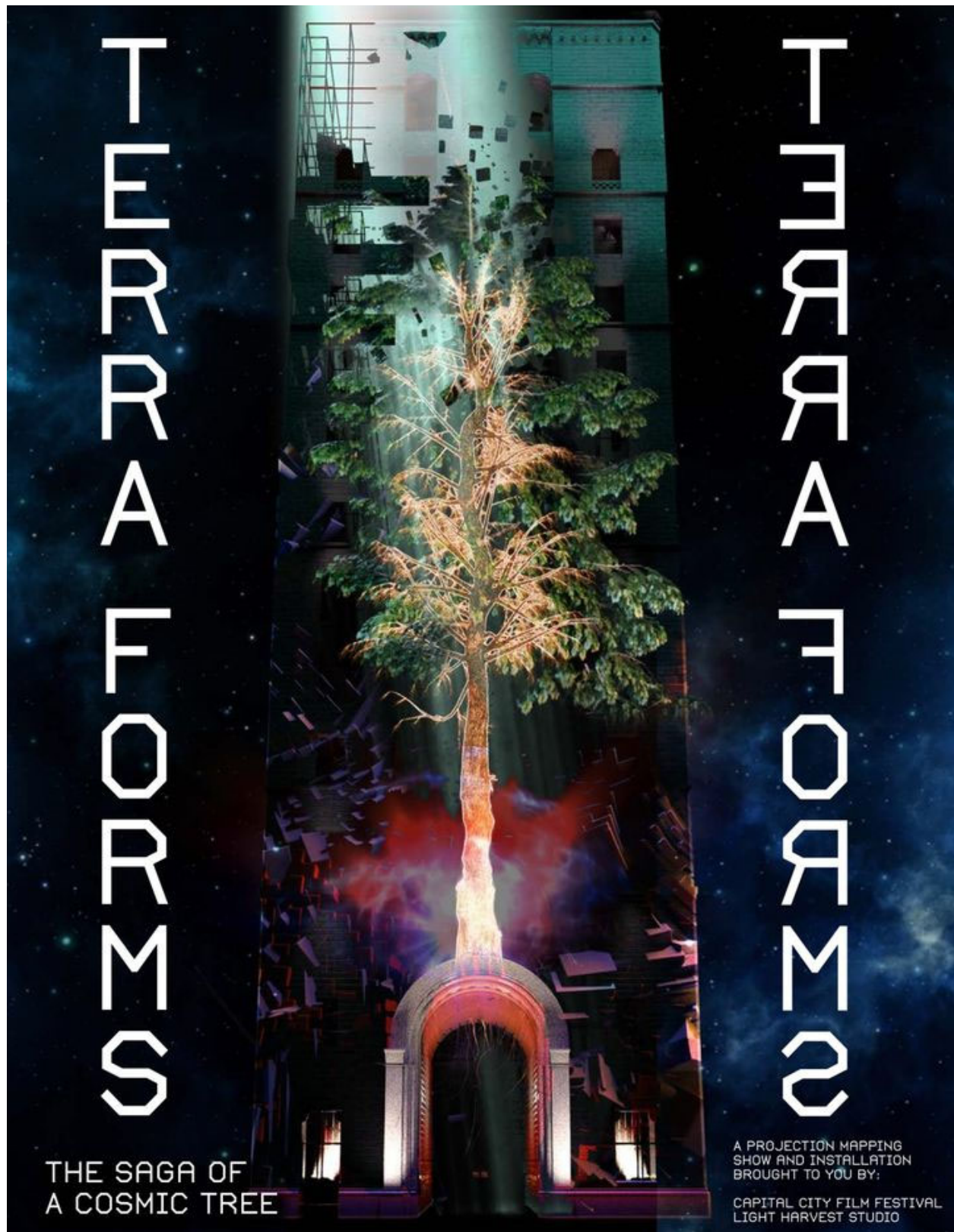


ARTS IMPACT PROJECT FY18

Terra Forms



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Terra Forms



CREDITS

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Live Event Production
Lansing Public Media Center,
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TERRA FORMS

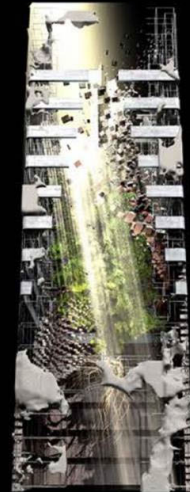
Science has shown that trees can communicate with each other. They can sense danger and even respond to music.

Does this suggest that trees are conscious beings? If so, what might they dream about?

This large scale projection mapping show follows the life of an ancient tree, from seedling to full grown super-organism. As the world changes and humans build their cities around this tree, the tree dreams about what it's future might behold.

What would happen if the tree could enter into a symbiotic relationship with human technology?

Would the tree reach new heights in its evolutionary potential, could it blast off into outer space and seed forests on distant planets?



Project Description

Terra Forms is a large-scale visual art piece to be located in the heart of downtown Lansing. Using animation, sound effects, film and 3-D modeling, light installations will be projected onto prominent Lansing architecture, perfectly mapping the features of the building. The projection, created through new technology called video mapping or spatial augmented reality, will be several stories tall and nearly 5,000 square feet in total.

This lighted, animated, installation will be a spectacular and innovative addition to Lansing's physical landscape, adding a new dimension to Lansing's skyline throughout the entire year. Every night at the same time, the work will project iconic images from our past and present to tell Lansing's story, engaging residents, attracting tourists from near and far and inspiring the future of our community.

Art installations such as these connect the community to contemporary art and can be found on landmark buildings all over the world, including the Sydney Opera House, the Brooklyn Bridge and the UK Parliament Building. New Orleans also uses video-mapping technology to create light installations all across its city for its annual LUNA Fete, a unique festival of lights.

The project will leverage the technical expertise of the Capital City Film Festival, utilizing Lansing Public Media Center projection-equipment and the creative horsepower of Light Harvest Studios in New York City.